

/ ADVANCE COMMUNICATION

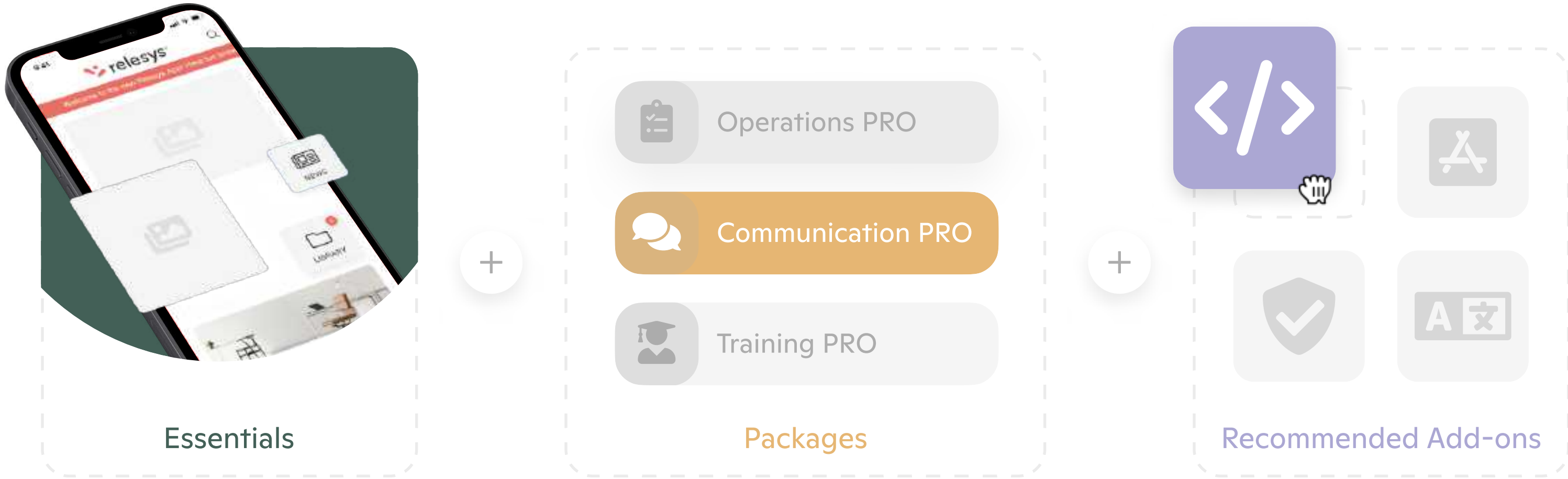
Communications PRO






Build your own platform

Modular for your business

The Platform is customizable and modular in design, meaning you can pick and choose the elements that suit your specific business needs and goals.



Why Communications PRO?

-  **Enhance Internal Dialogue**
Facilitate 1:1 and group chats to create fast and instantaneous internal communication.
-  **Boost Social Engagement**
Engage employees with social media elements and empower them to become your ultimate advocates.
-  **Simplify Company Focuses**
Highlight key initiatives and product information in an interactive way to secure employee commitment.

Experiencing limited connection and interaction?

Our platform provides the space for direct messaging, simplifying how your employees communicate. All employees can easily reach out to their colleagues and enjoy ongoing conversations and collaboration.



1:1 chats



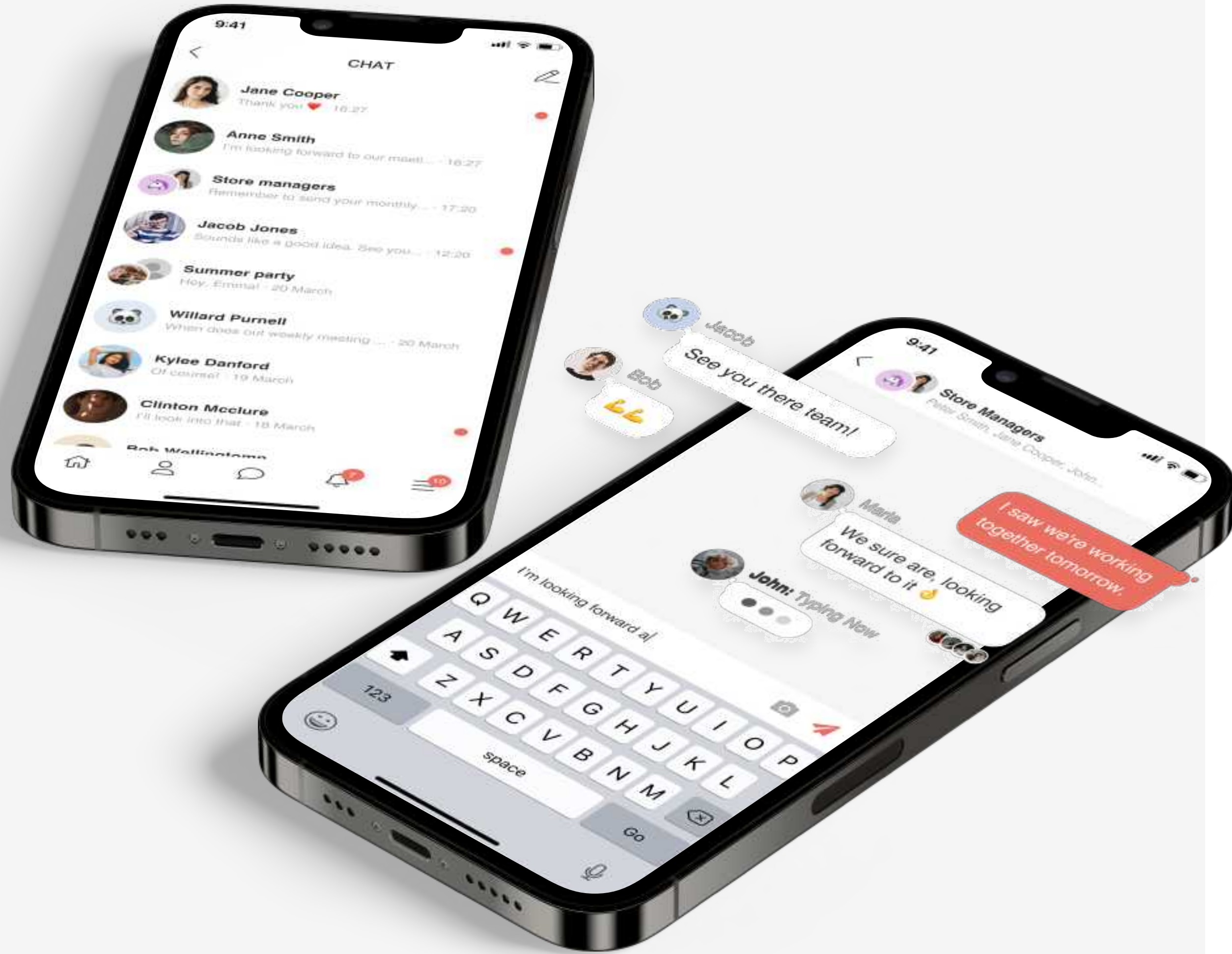
Group chats



Share documents
& files



Search for
chats



Saying goodbye to old ways of communicating

Previously, Maxi Zoo used intranets, phone calls, and emails to communicate with employees. Due to their rapid expansion, they realized the need to structure their communication flows.

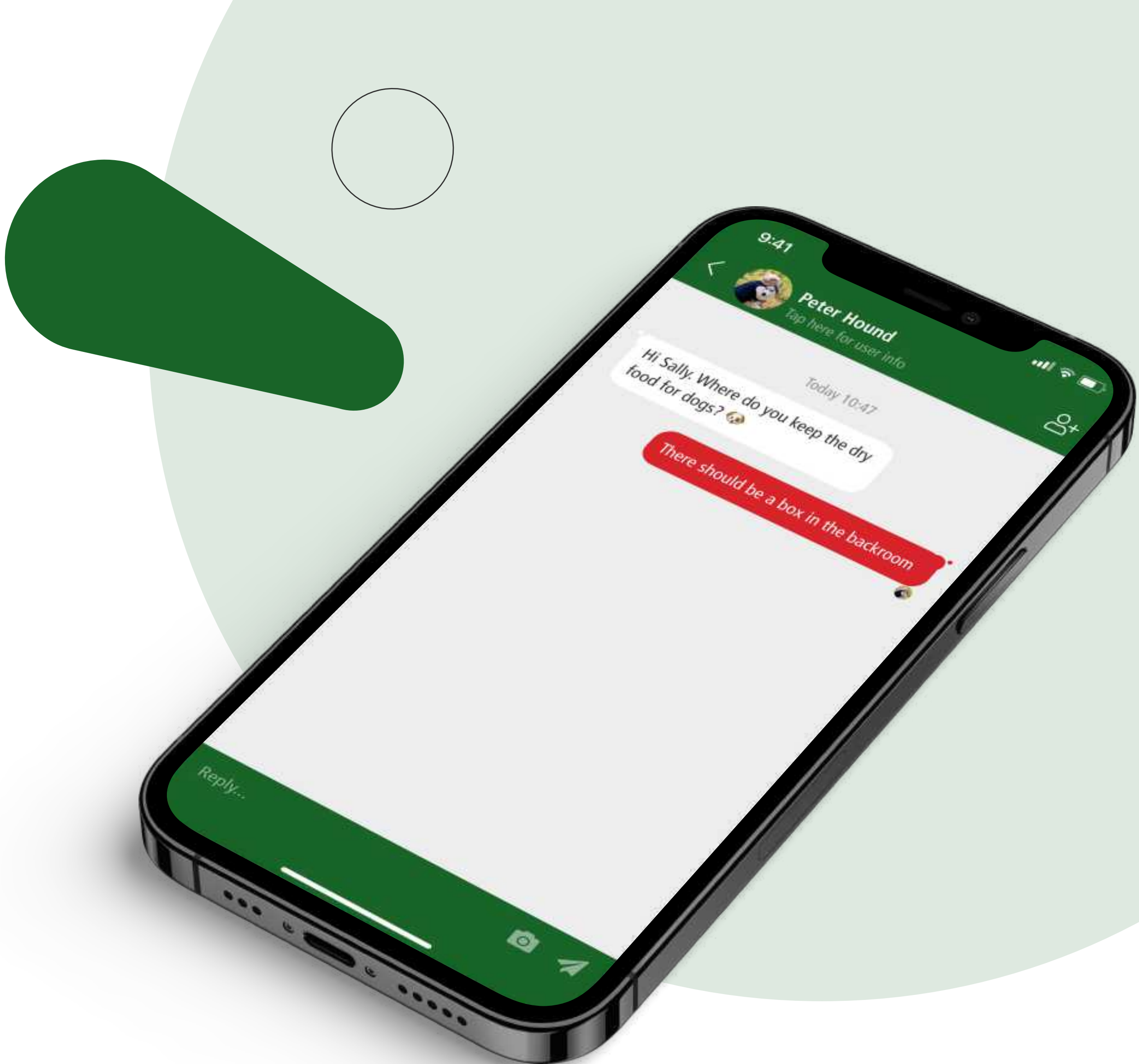
Today, their platform provides a time-efficient solution for instant messaging company-wide. It's easy to communicate between stores and with HQ, as employees can use the chat and get a quick response. It has fostered a community with employees creating their own chat groups for their teams and districts.



"It's the perfect tool for us to use. It's essential, we can't live without it."

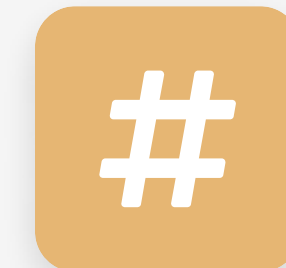
Kathrine Jensen

SALES COORDINATOR - MAXI ZOO



Finding it hard to let your employees express themselves?

Our platform lets you engage your employees by using familiar and fun social-media elements like hashtags and emojis tailored to fit your brand DNA. Empower your employees to be your ultimate advocates by letting them share from the app externally on their social media.



Highlight focuses
with hashtags



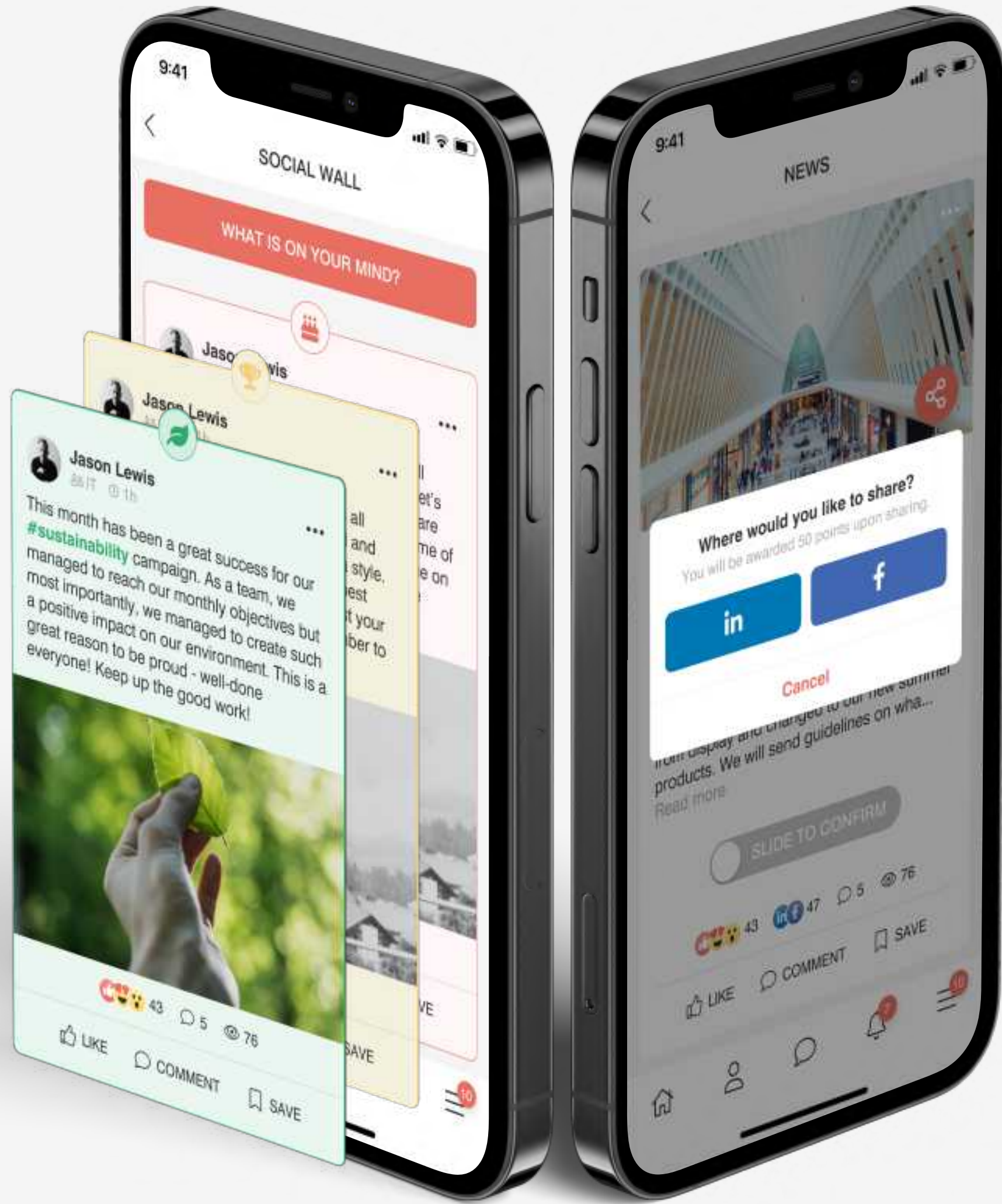
Customize
emojis



Share from app on
LinkedIn & Facebook



Track social
sharing



VERO MODA®

Adding the small elements that matter

Previously, VERO MODA had limited interactions between locations. They started with generic emojis in the app but realized certain reactions like anger were not being used by employees.

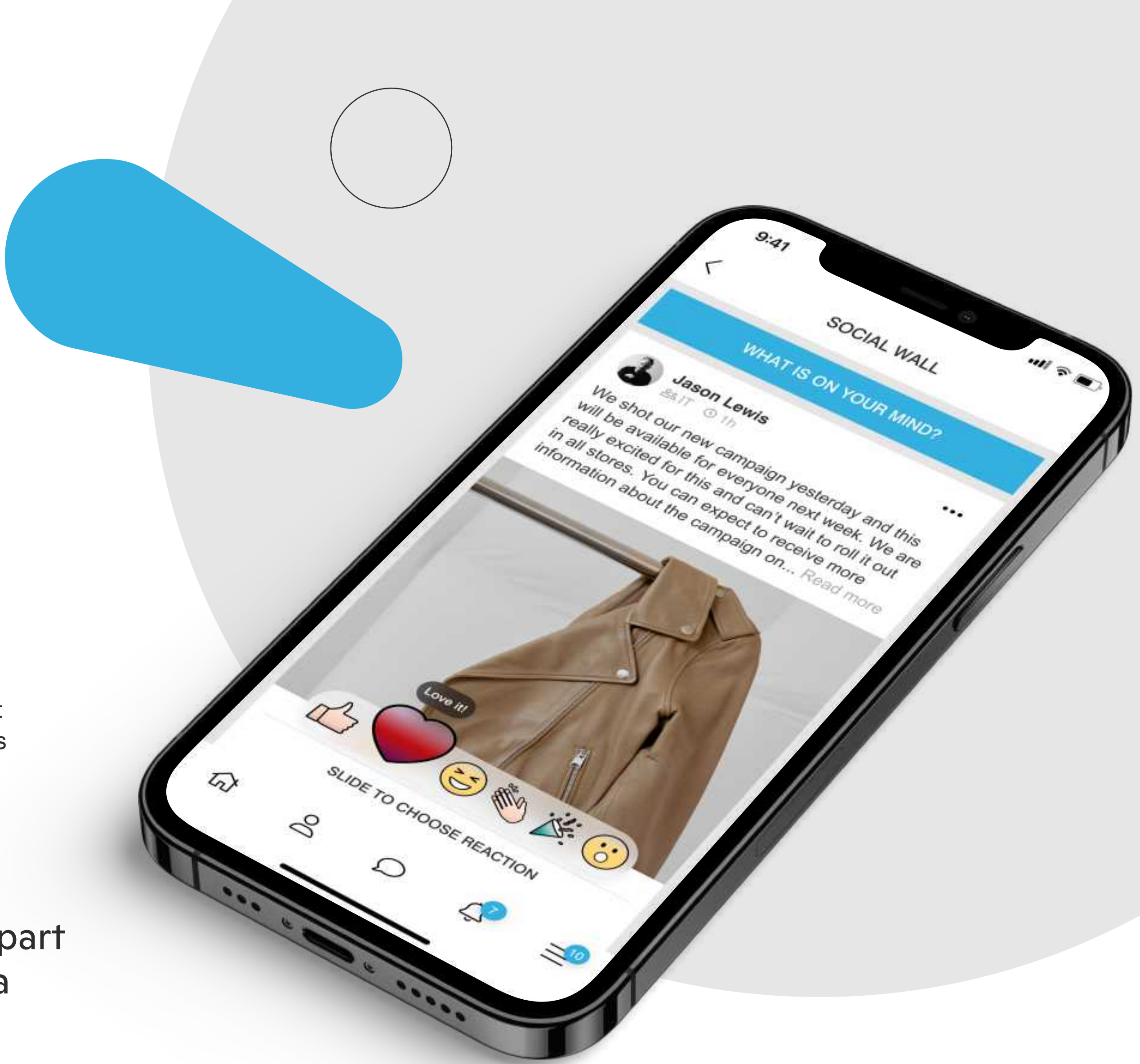
Today, VERO MODA engages their employees organization-wide by making it fun and easy to use the app. The hashtags help to highlight topics and create buzz around competitions. Their customized emojis bring a celebratory vibe while staying true to the VERO MODA DNA.



“We want our employees to be a part of something bigger by creating a community feeling in the app.”

Helle Frølund Pedersen

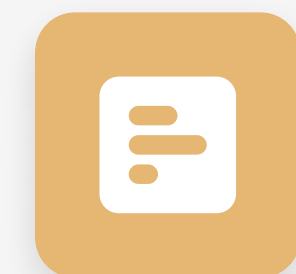
INTERNAL COMMUNICATION RESPONSIBLE - VERO MODA



Are you having issues aligning your entire organization?

Our platform allows creative content formats, which helps spotlight company goals in an engaging way. This increases the chances of employee commitment and ensures everyone is on the same path.

Digitize heavy amounts of information and make it quickly accessible in a catalog with the possibility to scan products.



Link campaigns to surveys & quizzes



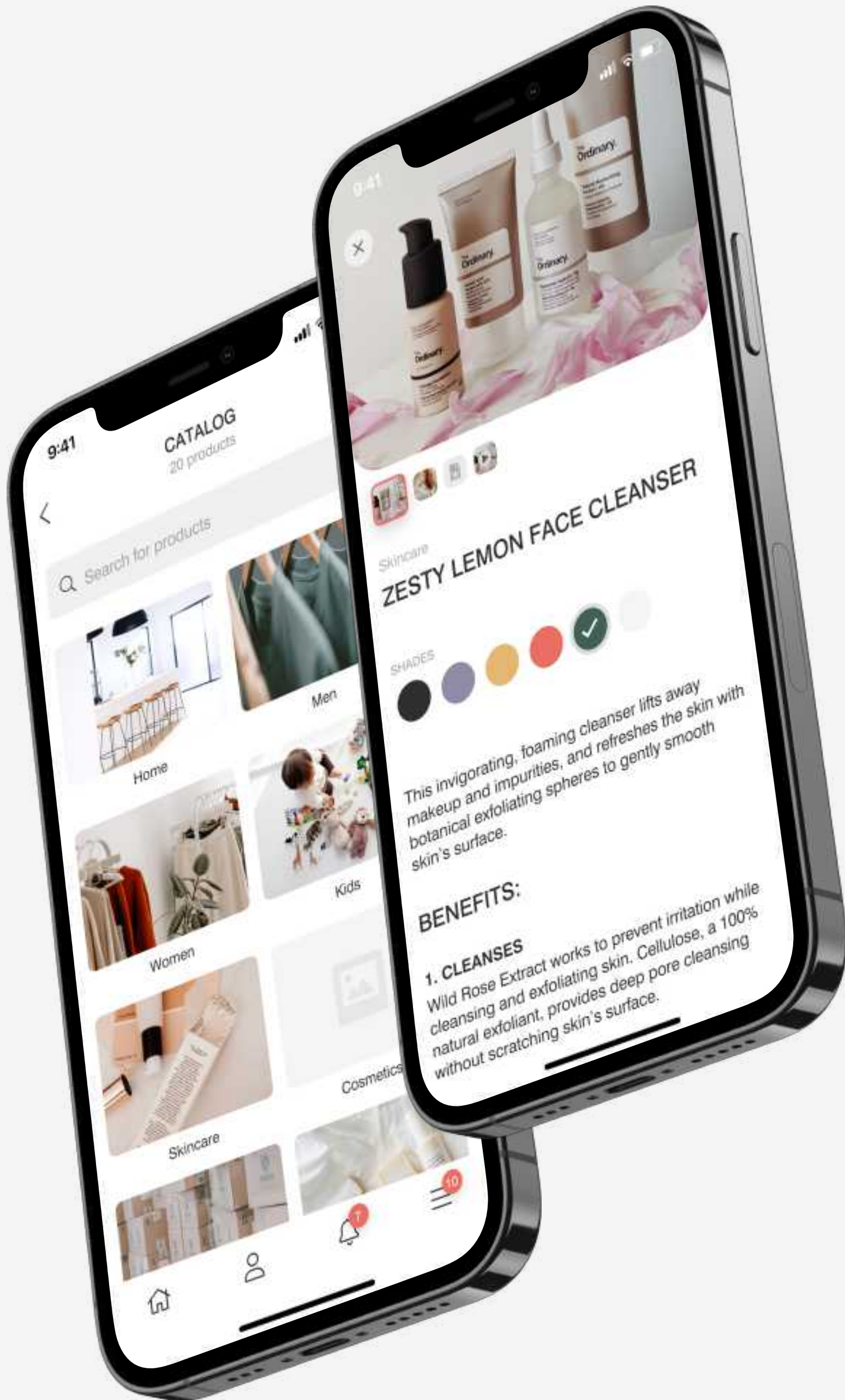
Structure time-limited calendars



Catalog levels of product information



Scan and collect product details



Learning through play with playful content

Previously, LEGO House realized communicating by putting things up on a board in the backroom doesn't resonate in this day and age.

Today, LEGO House is using creative ways to engage their employees and are exploring the full potential of playful content. After their successful Christmas calendar, they are using this dynamic format to highlight different themes. The interactive content informs employees on the architecture of the house, LEGO Friends, and much more.



"We have a much better connection with our employees than we would without the app, it's the social glue."

Michael Torp
EMPLOYEE ENGAGEMENT CONSULTANT - LEGO HOUSE



/ FURTHER STEPS

Want to find out more?

Reach out to get more information about the Communications Pro Package and implementation process!

www.relesys.net

